

# University Settlement

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Charitable #: 119279412RR0001



University Settlement  
Founded in 1910

## *Over 100 Years of Service in the Community*

### Strategic Plan 2011-2015

#### **Vision Statement**

Our vision is a community that is safe and healthy, and where individuals of all ages, from all social classes and cultures belong, mixing freely and respecting one another. In this place, people's basic needs are met and they have the opportunity to grow and learn through participation in artistic, cultural, recreational, educational and employment opportunities.

#### **Mission Statement**

University Settlement helps individuals and families to learn and grow by engaging them in social, cultural, recreational and educational opportunities. Founded in 1910, University Settlement is committed to enhancing the quality of life of the people in the diverse communities we serve.

#### **Values Statement**

At University Settlement, we as staff, volunteers and Board:

- Value partnerships and teamwork
- Demonstrate responsiveness to community needs
- Respect and celebrate the diversity of our community
- Operate with equity and fairness
- Ensure accountability and transparency to our stakeholders
- Work towards excellence in all that we do
- Nurture the potential of all those with whom we interact

#### **Strategic Directions**

##### **Demonstrate innovation and excellence in all we do**

- Enhance systems to increase the efficiency and effectiveness of our work
- Affect positive change in response to community needs
- Seek opportunities to enhance and grow programs and services

##### **Promote University Settlement and our work**

- Create a branding and marketing strategy to raise the profile of the organization
- Cultivate and expand corporate and private relationships
- Engage our stakeholders to identify community needs and develop strategies to respond

##### **Diversify resources for sustainability**

- Identify creative opportunities to support and fund our programs

